

# Conservation Habits = Healthy Habitats

Conservation Poster Contest 2010



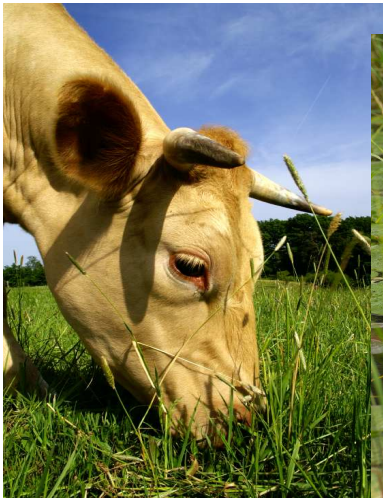


conservation **H**abits   
    **= HEALTHY HABITATS**

# What is a habitat?

the place or environment where a plant or animal naturally or normally lives and grows

Name some habitats:







# Habitats in your backyard





# Habitats at your school







# Habitats in your community



# What can you do to add or improve habitat areas?







# How can you provide a habitat?





# Pollinators Need Habitats



# Never Litter!







# **2010 POSTER CONTEST**



Design your posters using some of these ideas:

Habitat around your home

Habitat at your school

Habitat in your community

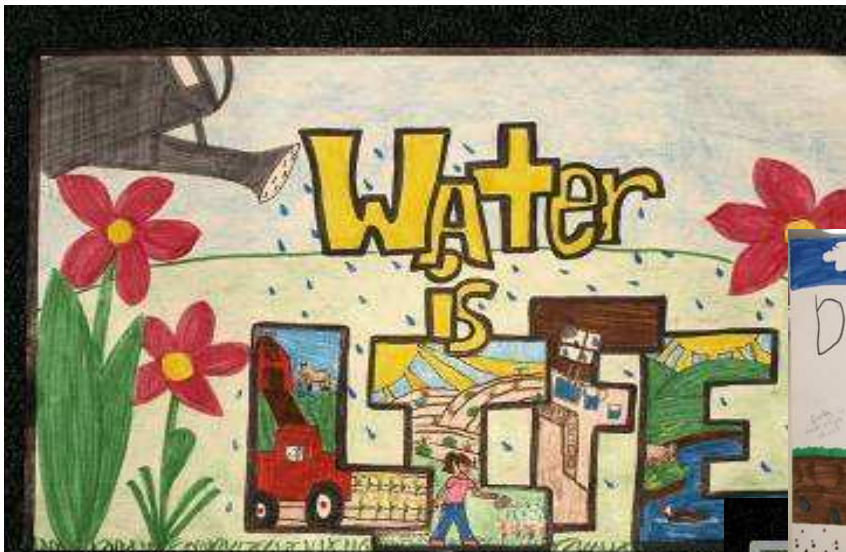
Pollinators importance to habitats

**Discuss and share your  
information with others!**





# Poster Ideas



# What makes a good Poster?

- Attracts attention
- Is simple and clear
- Uses colors and white space to get and hold attention
- Letters are large enough to be easily read





# When forming ideas for your poster

- Research the topic of the theme
- Brainstorm ideas and make a list
- Use the theme as your title

**Conservation Habits = Healthy Habitats**





# Tips to remember

- Don't use too many words
- Use a combination of illustrations and words
- Be as neat as you can
- Blend colors when using crayons or colored pencils
- Depending on design leave white space on the poster
- Make sure the poster is balanced





# Tips to remember



Choose colors carefully. Note the following general guidelines:

- - **Black** tends to be more formal, neat, rich, strong
- - **Blue** is cool, melancholy
- - **Purple** is considered royal, rich
- - **Yellow** tends to be warm, light, or ripe
- - **Green** is fresh, young, or growing
- - **White** means clean, and neat
- - **Red** attracts the eye, is high energy
- - **Orange** attracts the eye





# Tips to remember

- Don't try to include too many ideas or activities on your poster.
- A single message, clearly illustrated, is more effective







# Things you should not do

- Cover poster with lamination or other clear covering  
*(Clear covering is OK if chalk type materials or soil paint)*
- Use staples, tacks, or tape
- Use fluorescent posters
- Create a poster that is all words or a poster that is all pictures



# Steps to follow when making a poster



- Decide on information to include on the poster
- Research the theme topic
- Sketch out your idea
- Mark guidelines for lettering (lightly)
- Clean up the poster so it is neat. Erase any guidelines that are showing.







## **Steps to follow when making a poster**

- Turn poster in on time for judging.
- Attach poster entry form on the back and be sure it is signed by a parent or guardian.
- Entry must be contestant's original, hand done creation and may not be traced from photographs or other artists' published works.



# Steps to follow when making a poster



- Any media may be used to create a flat or two-dimensional effect (paint, crayon, colored pencil, charcoal, paper or other materials).
- Poster size must be between 8.5" x 11" and 22" x 28". Or the size required by your local or state contest, which is a 14" x 22" (provided).





# What your poster will be judged on



- Conservation message—50 percent
- Visual effectiveness—30 percent
- Originality—10 percent and
- Universal appeal—10 percent.





***“The land ethic simply enlarges the boundaries of the community to include soils, waters, plants, and animals, or collectively: the land.”***  
***Aldo Leopold***







Visit

**[www.nacdnet.org](http://www.nacdnet.org)**

Stewardship & Education



Or visit the

Grundy County SWCD website at

[www.swcd.mo.gov/grundy](http://www.swcd.mo.gov/grundy)

Local Projects – Poster Contest



Thank you!

Grundy County SWCD  
Board of Supervisors  
and District Staff

QUESTIONS?

